

Attention Fashion Students!

~Sign Up for Health Fashion Reform~



CAN YOU UPDATE THIS LOOK?

Home health care needs a makeover, and we are having a contest for fashion students interested in designing the new uniform for the visiting nurse and home care professional.

Participants will have the opportunity to meet and speak with these health care workers as well as go on actual home health visits, if they choose, to see them in action.

About US: The Home Care Alliance of Massachusetts is a non-profit trade association of roughly 150 home care agencies and visiting nurse associations employing more than 8,000 workers in the state.

What we need: Our organization is looking for drawing submissions of a design for an updated home health/visiting nurse uniform. We are looking for a total and complete outfit.

~Material should be durable, washable, comfortable and stain-resistant.

~Consider that these workers carry medical equipment, have badges and name tags, so they need pockets.

~Nurses need to reach high and move people and, therefore, need a certain degree of mobility.

*Fabric and Color swatches should be attached or enclosed with submission.

*Submission should not be larger than 8.5 x 11”

What you Get: The contest winner and runners up will receive a cash prize and all participants will have their work presented at the Home Care Alliance’s annual Spring Conference in 2010 where designs will be judged by a panel of home health agency CEO’s, Executive Directors and the nurses who may eventually be wearing the designs. Some contestants may also receive support to make a prototype of the outfit.

Deadline: Designs and sketches are due no later than Tuesday, December 15, 2009 and may be sent or hand-delivered to: *Home Care Alliance of MA, 31 St. James Ave, Suite 780, Boston, MA 02116.*

This contest is open to any student enrolled in an associates or bachelor’s degree program in fashion design. The Home Care Alliance owns the designs once submitted, but students and schools retain credit.

Any Questions or Comments, contact James Fuccione at 617-482-8830 or Jfuccione@thinkhomecare.org.