

## ***Our Purpose***

Uniting people and organizations to advance community health through care and service in the home.

## ***Our Core Values***

These core operating values guide our actions, our staff and our Board of Directors:

### **Responsiveness**

We will meet our members' needs with dynamic programs and services that are current and reflect member input

### **Integrity**

We will act ethically and honestly with all of our partners and publics

### **Passion**

We will express and communicate our strong belief in what we do and its value to individuals, families, and society

### **Continuous learning**

We commit to the power of shared learning and an approach to care that makes evident our professionalism

### **Respect**

We welcome open and honest dialogue that respects concurring as well as dissenting viewpoints

## ***Our 2005/2006 Vision Critical Strategies***

The Alliance will implement the following strategies to achieve our shared vision:

We will act to mobilize our collective energies and give voice to our shared stories in ways that successfully influence programs and policies

We will articulate a strategy that brings people together for positive change

We will develop and disseminate mission-critical information to keep members' knowledge current and we will promote research to improve delivery of, and access to, home care services

We will offer learning opportunities that engage participants and advance the success of our members and partners

We will engage in fiscally responsible conduct and make wise business decisions governing the use of membership dues revenue